

Government Girls' General Degree College, Ekbalpur, Kolkata – 700023

Report on Seminar:

" Women Entrepreneurship – A Journey from Earning Livelihood, Skill Development to Capacity Building"

Organized by Entrepreneurship Development Cell of the Department of Commerce in collaboration with IQAC, GGGDC



**GOVERNMENT GIRLS' GENERAL DEGREE COLLEGE,
Kolkata - 700023**

**The Entrepreneurship Development Cell of the
Department of Commerce, in collaboration with
IQAC, GGGDC organises SEMINAR on
WOMEN ENTREPRENEURSHIP:
A Journey from Earning Livelihood, Skill Development
to Capacity Building**

Speaker:
Shri Sudip Kumar Das
Assistant General Manager, NABARD

Programme Convener:
Dr. Anushree Ray
Head:
Dr. Satyajit Ghorai
Department of
commerce

**Paper Presentation by
Undergraduate Students**

**DATE: 27TH AUGUST, 2026 (THURSDAY)
TIME: 2 PM ONWARDS**

Venue: Lecture Theater 2

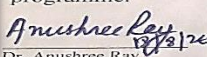
Program Flex (prepared by Dr. Anushree Ray)

GOVERNMENT GIRLS' GENERAL DEGREE COLLEGE
Department of Commerce in Collaboration with IQAC

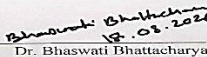
NOTICE

Memo No: 187/WWDC/Office/26
Date: 18.08.2026

A Seminar on **Women Entrepreneurship: A Journey from Earning Livelihood, Skill Development to Capacity Building** is being organized by the **Entrepreneurship Development Cell of Department of Commerce, in collaboration with IQAC of the college on 27th August, 2026 (Thursday), at Lecture Theatre 2 at 2:00 p.m onwards.** The seminar is going to be addressed by **Industry Expert (Resource Speaker)** from National Bank for Agriculture and Rural Development (NABARD) along with **paper presentation by undergraduate students.** All the faculties and students are cordially invited to attend the programme.


Dr. Anushree Ray
Program Convener, GGGDC


Dr. Satyajit Ghorai
HOD, Commerce GGGDC
Head
Deptt. of Commerce
Govt. Girls' General Degree College


Dr. Bhaswati Bhattacharya
IQAC Coordinator, GGGDC
Co-ordinator,
IQAC


Dr. Syeda S. Mousa Alquadri
Principal, GGGDC
Principal
Government Girls' General Degree College
Kolkata

Program Notice

The Entrepreneurship Development Cell of the Department of Commerce, in collaboration with the IQAC of the College, organized a seminar on the title **"Women Entrepreneurship – A Journey from Earning Livelihood, Skill Development to Capacity Building"** on August 27, Report prepared by **Dr. Anushree Ray, Program Convener (Assistant Professor, Department of Commerce, GGGDC)**

The program commenced with an opening address by the Program Convener, **Dr. Anushree Ray**. In her introductory remarks, Dr. Ray set an inspiring tone for the event by referencing the famous quote of the eminent Bengali writer Nabaneeta Dev Sen: "*Naari tumi ardhek akash*" (Woman, you are half the sky), underscoring the vital role women play in reshaping the economic landscape. Following this, **Dr. Satyajit Ghorai**, Head, Department of Commerce, read the keynote address of the respected Principal, **Dr. Syeda Shariqatul Moula Alquadri**, who could not be present physically due to unavoidable circumstances. The inaugural section was further enriched by addresses from the IQAC Coordinator, **Dr. Bhaswati Bhattacharya**, and the Teachers' Council Secretary (TCS), **Dr. Sampa Sen**. Further, the central theme of the seminar was addressed by Dr. Ghorai.



Dr. Ray then formally introduced Shri Sudip Kumar Das, AGM at NABARD. As a token of appreciation and respect for his presence, Shri Das was formally felicitated on stage with a *Uttoriyo* and a seminar folder file before commencing the main presentation. Following the felicitation, Shri Sudip Kumar Das delivered his presentation tracing the "Enterprise Graduation Ladder". He discussed how women can systematically transition subsistence-level activities into organized micro-enterprises and scalable, formal growth-stage businesses. Drawing from his extensive banking and regulatory expertise, Shri Das highlighted six key drivers of real-world success, which include validating a clear business niche, securing timely margin money subsidies to ease bank financing, completing mandatory Entrepreneurship Development Programme (EDP) training, and maximizing special category benefits like the 25–35% PMEGP capital subsidy built for women. He highlighted that individual or self-help group (SHG) success relies on interlocking the four core pillars explicitly laid out in the title: Skill Development to build capability, Entrepreneurship Pathways to launch the venture, Non-Farm Financing to fuel growth, and Field Realities to refine the model. Upon the conclusion of

Report prepared by Dr. Anushree Ray, Program Convener (Assistant Professor, Department of Commerce, GGGDC)

the speaker technical session, Dr. Ray delivered the official vote of thanks to express gratitude to the speaker, principal, IQAC coordinator, TCS, colleagues, and students. The final section of the program featured paper presentation by undergraduate students. Four selected B.Com undergraduate students confidently presented individual research papers, demonstrating their innovative thinking. The official program was formally concluded with the distribution of certificates for paper presentation as well as the best presentation award. After the conclusion of the academic proceedings, refreshments were served to all the attendees.



Participants including faculties and students attending the seminar



**Program Convener Dr Anushree Ray
Giving welcome address in the seminar**



**IQAC Coordinator Dr Bhaswati Bhattacharya
addressing the participants**

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Dr Sampa Sen, TCS, addressing the Participants

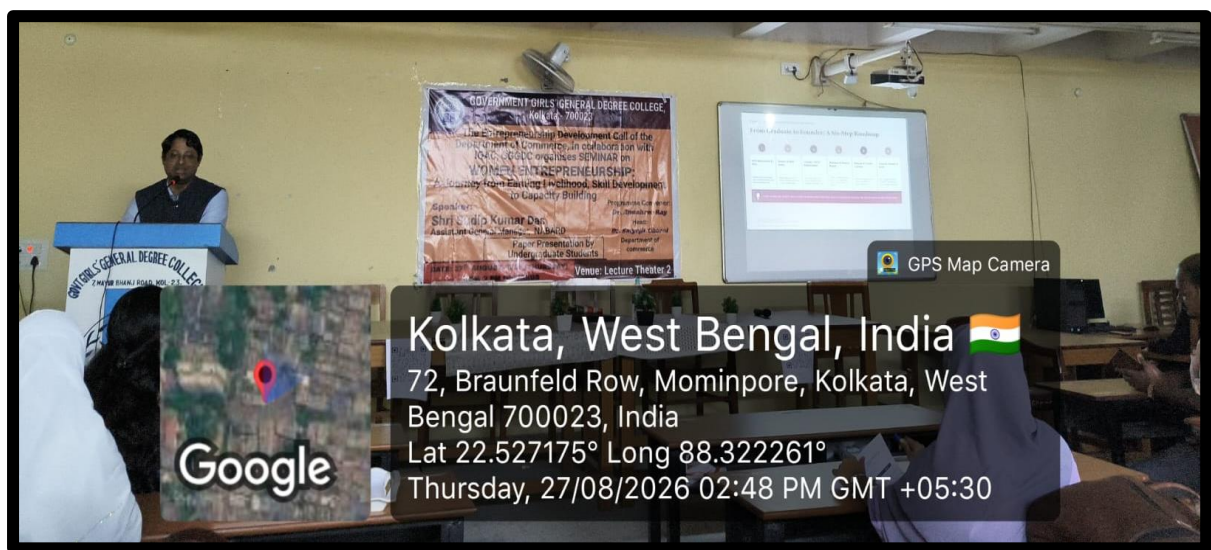
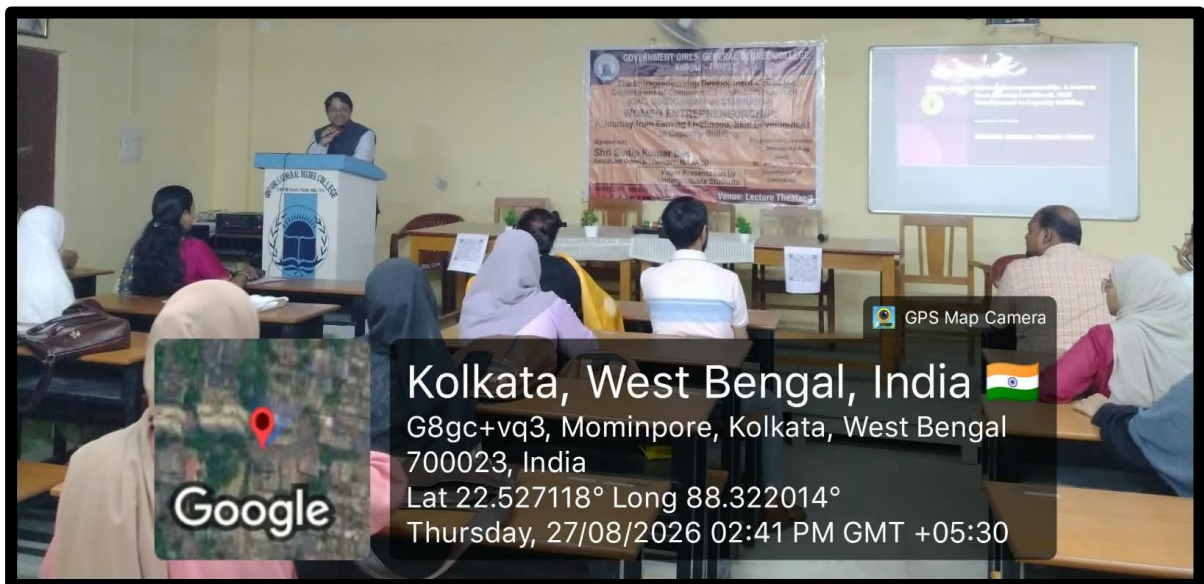


Dr. Satyajit Ghorai, Head Dept of Commerce introducing the theme



Felicitation of Speaker- Shri Sudip Kumar Das, (Assistant general Manager, NABARD)

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Shi Das giving his presentation in the seminar



Question & Answer session

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Student presenting her paper in the seminar



Program Convener Dr Anushree Ray with the volunteer students for the seminar

Women Entrepreneurship: A journey from earning livelihood, skill development to capacity building				
Organised by ED Cell of Dept. of Commerce in Collaboration with IQAC, GGGDC				
Date: <u>27.08.2026</u>		Time: <u>2:00 P.M.</u>		
Venue: <u>LT 2</u>		Batch / Year: <u>2026</u>		
Sr. No.	Name (In Block Letters)	Designation	Semester	Signature
1.	Sudip KR. DAS	A.C.M, NABARD	-	<i>Sudip</i> 27/8/26
2.	Dr. Dhaswati Bhatta Charyya	IAAC coordinator	-	<i>Dr. Dhaswati</i> 27.08.2026
3.	DR. SAMPA SEN	chemistry Associate Prof. TCS	-	<i>Dr. Sampa</i> 27/8/26
4.	SATYAJIT GHORA	Assistant Professor	-	<i>Satyajit</i> 27/8/26
5.	MD. SHAHID JAMIL	Asst. Prof.	-	<i>Shahid</i> 27/8/26
6.	SEBASTIAN GHOSH	Asst. Prof.	-	<i>Sebastian</i> 27/8/26
7.	DR ABDOL MARTIN	Asst Prof	-	<i>Dr. Martin</i> 27/8/26
8.	Amna Begum	Office staff	-	<i>Amna</i> 27/8/26
9.	ANISHA PARVEEN	Student	1st	<i>Anisha</i> 27/8/26
10.	Nadiya Tabassum	Student	1st	<i>Nadiya</i> 27/8/26
11.	Saxda parveen	Student	1st	<i>Saxda</i> 27/8/26
12.	NEHA PARVEEN	Student	1st	<i>Neha</i> 27/8/26
13.	Mantasha Parveen	Student	1st	<i>Mantasha</i> 27/8/26
14.	Rajiya Begum	Student	4th	<i>Rajiya</i> 27/8/26
15.	Tahneem Mahmood	Student	4th	<i>Tahneem</i> 27/8/26
16.	Ilham	Student	4th	<i>Ilham</i> 27/8/26
17.	Arysha Siddiqua	Student	1st	<i>Arysha</i> 27/8/26

Extract of attendance list of the seminar

Report prepared by Dr. Anushree Ray, Program Convener (Assistant Professor, Department of Commerce, GGGDC)

Full Name *
Ghausiya bashir

Designation *
☒ Student
☐ Faculty
☐ other

Semester / Department / Institution *
4

How would you rate the relevance of the seminar theme to current grassroots realities? *

	1	2	3	4	5	
Not Relevant	☐	☐	☐	☒	☐	Highly Relevant

How effective was the content in highlighting the transition from earning a livelihood to capacity building? *

	1	2	3	4	5	
poor	☐	☐	☐	☒	☐	excellent

How effective was the presentation and deliberation of the Speaker? *

	1	2	3	4	5	
Not Satisfied	☐	☐	☐	☒	☐	Very Satisfied

Rate the overall organization of the event (Time management, venue, hospitality). *

	1	2	3	4	5	
Poor	☐	☐	☐	☒	☐	Excellent

Full Name *
Ayesha Siddiqua

Designation *
☒ Student
☐ Faculty
☐ other

Semester / Department / Institution *
Semester 1

How would you rate the relevance of the seminar theme to current grassroots realities? *

	1	2	3	4	5	
Not Relevant	☐	☐	☐	☐	☒	Highly Relevant

How effective was the content in highlighting the transition from earning a livelihood to capacity building? *

	1	2	3	4	5	
poor	☐	☐	☐	☐	☒	excellent

How effective was the presentation and deliberation of the Speaker? *

	1	2	3	4	5	
Not Satisfied	☐	☐	☐	☐	☒	Very Satisfied

Rate the overall organization of the event (Time management, venue, hospitality). *

	1	2	3	4	5	
Poor	☐	☐	☐	☐	☒	Excellent

Feedback of students

Report prepared by Dr. Anushree Ray, Program Convener (Assistant Professor, Department of Commerce, GGGDC)